
BONUS 3

7-Day Affiliate Promotion Sprint

A lightweight launch plan for turning your bonus package into consistent daily promotion

Downloadable campaign planner and checklist | Value \$19

Network66

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ABOUT THIS RESOURCE

Follow a seven-day campaign structure that helps you promote an affiliate offer across email, social content, and review-style content without relying on constant improvisation.

HOW TO USE IT

Creating a bonus page is only one part of an affiliate campaign. This sprint gives you a simple seven-day structure for turning your page, bonus stack, and promotional assets into a focused campaign. It is designed for solo creators who want a practical routine they can repeat without needing a large audience or complex funnel.

Days 1 and 2: Clarify the Angle

Start by deciding why this particular offer matters to your audience. Focus on one practical problem, one useful outcome, and one reason your bonus stack improves the buying experience. This keeps your campaign coherent and makes it easier to produce several pieces of content without sounding repetitive.

- Choose one primary audience problem to lead with.
- Write a short explanation of how the product may help with that problem.
- Add one sentence showing how your bonuses support implementation.

Days 3 and 4: Publish Helpful Content

Create content that helps the prospect evaluate the offer rather than simply repeating sales claims. A short review, comparison, checklist, or common-mistakes post can give your promotion context. The goal is to help the reader decide whether the offer fits their situation and then point them toward your bonus page.

- Publish one review-style post that covers strengths, fit, and limitations.
- Create one short-form post around a specific affiliate marketing problem.
- Use the same campaign angle in both pieces for consistency.

Days 5 and 6: Follow Up

Most campaigns benefit from follow-up because prospects may need more context before they click or buy. Use these days to answer likely questions, explain the bonuses, and remind readers what problem the offer is intended to solve.

Keep the tone helpful and avoid manufactured urgency.

- Send one email focused on a common question or hesitation.
- Send one email explaining how the bonus stack complements the main offer.
- Invite readers to review the offer details before deciding.

Day 7: Review and Improve

At the end of the sprint, look at what received attention and what did not.

You do not need complicated analytics to learn from a campaign. Track basic indicators such as clicks, replies, engagement, and which promotional angle attracted the most interest, then use those observations to improve the next promotion.

- Record which email or post generated the most clicks or responses.
- Note any questions prospects asked more than once.
- Carry the strongest angle and best-performing content format into your next campaign.